



## LOVE the BROADS SPONSOR AGREEMENT

All commercial sponsors joining the Love the Broads campaign agree to abide by the following conditions:

1. To uphold the ethos and principles of The Broads Trust.  
The Mission Statement of the Trust is: *“To allow the many people who love the Broads to contribute to the well-being of the area.”*
2. To use the ‘Love the Broads’ logo in the promotion of services, facilities and products and to ensure that all materials include the text ‘The Broads Trust Registered Charity number 1124552’. The use of materials will be time limited to your fundraising campaign only.
3. To pay over to The Broads Trust at the intervals specified below all the funds raised through the fundraising campaigns connected to The Love the Broads project. Any cheques should be made payable to “The Broads Trust” and sent to the following address.

Lynne Finnigan,  
Love the Broads - Development Officer,  
The Broads Trust  
c/o 3 The Granary,  
Lenwade Mill,  
Norwich,  
Norfolk, NR9 5QA

Direct transfer can be made to Barclays Bank:

Account name: Norfolk and Suffolk Broads Charitable Trust  
Account number: 40850268  
Sort code: 20-99-21

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4. To encourage donations to the scheme and to display and make available to customers information explaining the Love the Broads project.
5. The Broads Trust, in agreement with the sponsor, will direct the funds raised, less administrative costs of no more than 20%, to adopted projects.
6. The Broads Trust will forward project updates to the business as projects proceed. Press releases with digital images may also be issued and The Broads Trust reserves the right to make use of any information the Sponsor provides about their experience of the scheme and the projects funded.

I understand that The Broads Trust may terminate my rights and those of the business to raise funds at any time.

**I agree to support the Love the Broads campaign and to: (tick where appropriate and complete)**

**1. Raise funds for projects nominated by The Broads Trust until further notice.**

**2. Raise funds exclusively for the following nominated project:**

**(name of project)** .....

I agree to forward to the Broads Trust all money raised through our participation in the scheme.

Monthly/Quarterly/Annually (delete as appropriate)

Once you have read and understood the agreement, please sign and date here and return to The Broads Trust at the address below:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signed on behalf of the Company: \_\_\_\_\_

Print name: \_\_\_\_\_ Date: \_\_\_\_\_

Signed on behalf of The Broads Trust: \_\_\_\_\_

Print name: \_\_\_\_\_ Date: \_\_\_\_\_

Email: [info@lovethebroads.org.uk](mailto:info@lovethebroads.org.uk) web: [www.lovethebroads.org.uk](http://www.lovethebroads.org.uk) tel: 07717 290307

The Broads Trust, c/o 3 The Granary, Lenwade Mill, Lenwade, NR9 5QA